

2026



Re-inventing **finance** for the
digital world

“*Education is the most powerful weapon
which you can use to change the world.*”
-Nelson Mandela



Nkosinathi Christopher Thela.

Founder and CEO of Institute of
Management Accounting and Strategy

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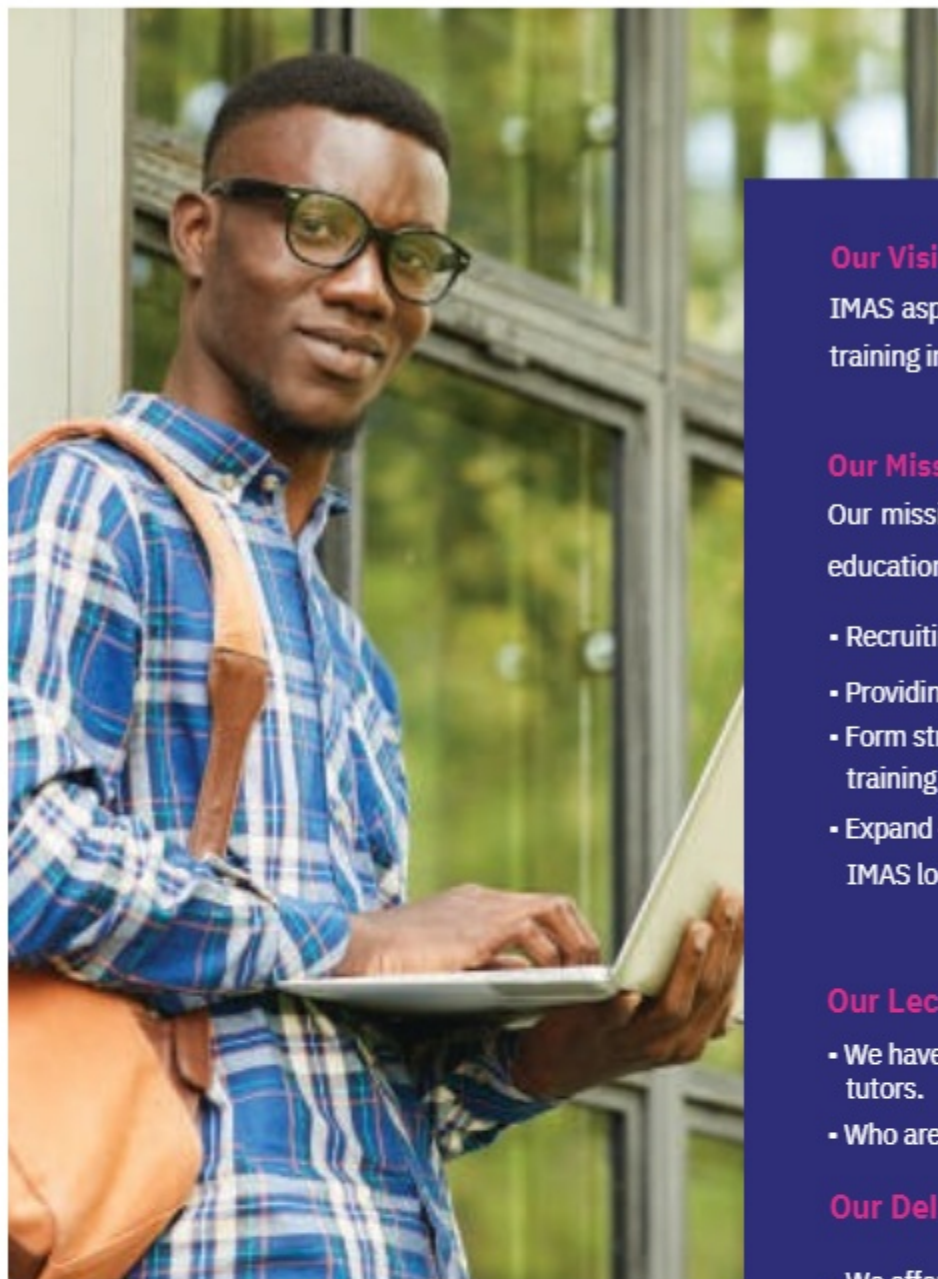
About IMAS

IMAS is a professional accountancy training institution, specialising in offering the Chartered Institute of Management Accountants (CIMA), the Institute of Certified Bookkeepers (ICB) and Association of Chartered Certified Accountants (ACCA) qualifications. IMAS was established in 2013 with the aim of broadening access to high-quality professional accountancy education to aspiring Chartered Management Accountants. IMAS has positioned itself to play a meaningful role in supporting the country to realise its aspiration as encapsulated in the NDP of training and developing highly skilled graduates. The National Skills Fund identified accountants and finance managers among the skills in shortage in South Africa and we aim to bridge that gap with our CIMA, ICB and ACCA offering.

IMAS is dedicated to continuing to deliver the highest standard of lecturing and student support with the focus on guiding students to realizing their dreams of becoming professional accountants. The qualifications offered at IMAS are globally recognized, enabling IMAS graduates to succeed wherever they go. IMAS develops strategic thinkers with the capability of being business leaders, whilst offering current business leaders the opportunity to gain greater knowledge of business practices. IMAS qualifications are suited for the 4th Industrial Revolution, ensuring our students are not left behind.

IMAS is accredited by both Quality Council For Trades & Occupations (QCTO) and the Finance and Accounting Services SETA (FASSET), a SETA responsible for the accounting and finance sector in South Africa.

(QCTO) Accreditation Number: 20-CIMA/ACC/1220110 and FASSET Accreditation Number: A585000052).



Our Vision

IMAS aspires to be a leading professional accountancy training institution in South Africa by 2026.

Our Mission

Our mission is broadening access to high quality education by:

- Recruiting the best tutors/lecturers with practical experience.
- Providing excellent student support.
- Form strategic alliances with employers that can offer training opportunities to our students.
- Expand our footprint across the country by opening new IMAS locations.

Our Lecturers

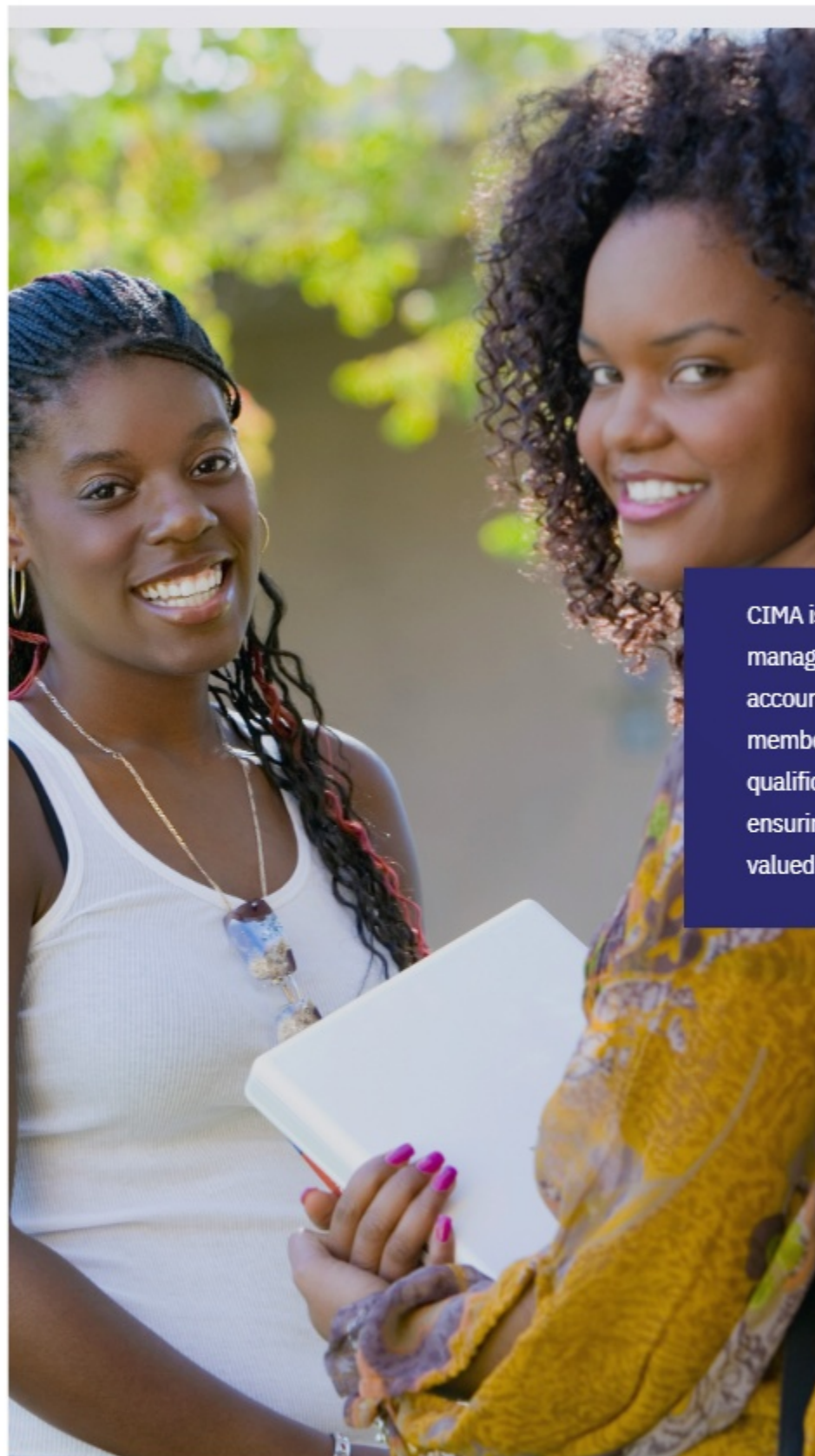
- We have a team of over 28 qualified lecturers and tutors.
- Who are either members of CIMA, ACCA or SAICA

Our Delivery Method

- We offer full-time and part-time contact classes; live virtual classes; distance learning supported by online student portal and our mobile app.

Campus	Part-time	Midweek	Weekends
Johannesburg	✓	✓	✓

Distance learning and live virtual classes available anywhere in Africa.



What is CIMA

Chartered Institute of
Management Accountants

CIMA is the world's largest leading professional body of management accountants, offering the most beneficial accounting qualification for a career in business. CIMA has members and students in 178 countries, making its qualification the preferred choice for employers and ensuring you're amongst the most able, sought after and valued employees in the world.



The Institute of Cost and Works Accountants (ICWA) is founded

1919

1972

Name changes to the Institute of Cost and Management Accountants (ICMA)

ICMA is granted a Royal Charter

1975

1986

Name changes to the Chartered Institute of Management Accountants (CIMA)

CIMA members are given the right to use the title Chartered Management Accountant

1995

2011

AICPA and CIMA enter into a joint venture



The CIMA Difference

CIMAVision

CIMA joint venture with the AICP brought us the CGMA designation - Chartered Global Management Accountant. The CGMA mission is to promote management accounting and the value that management accountants add to an organisation. The CGMA designation signifies that you are a trusted business strategist who can apply non-financial qualitative information along with financial analysis to understand all aspects of the business. The designation continually sharpens business acumen by providing the tools, reports and research holders need to help drive sustainable business success.

Relationship with the Business Community

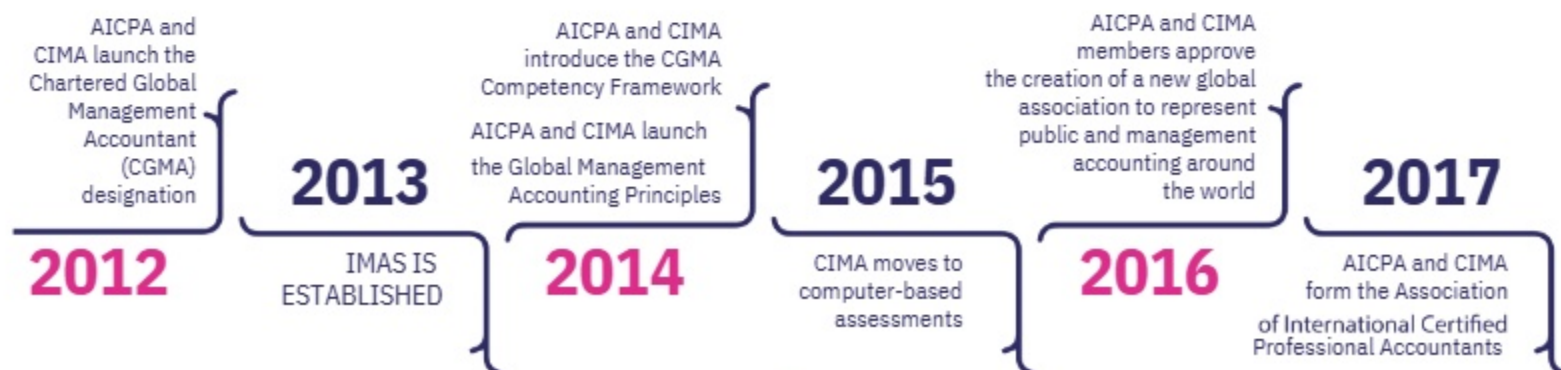
We revise our syllabus regularly based on business trends and the employment needs of businesses globally. How do we do that? We run extensive, interlocking research with employers globally to understand the type of employees they are looking for to drive business forward.

The CGMA Competency Framework: Foundation of the CIMA Syllabus

With the information we have from employers globally, we developed a framework which shows the skills and competencies that finance professionals need to boost employability. The framework provides the foundation for our 2019 syllabus and assessment methods as well as our continuous professional development strategy. This ensures CGMA designation holders are competent and confident management accounting professionals who can guide and lead sustainable business success.

Innovation in Assessment Technology

To make CGMAs even more employable, we have pioneered a combination of computer based assessments that not only test our students knowledge but also their ability to apply this knowledge in the business environment.



Benefits of choosing **CIMA**

1. Employers Globally Choose CGMA

If you are considering a career in business and finance and want to develop your future with a world-class employer, CIMA is the professional qualification to have. Thousands of companies around the world, from multinationals to the newest start-ups in the public and private sectors, train their people with us. Chances are that in any sector you can think of, there will be CIMA members driving businesses forward. Some of the employers who train their staff with CIMA are BP, Capgemini, Coca-Cola, Deloitte, GlaxoSmithKline, HSBC, Nestle, UK National Health Service, and Siemens.

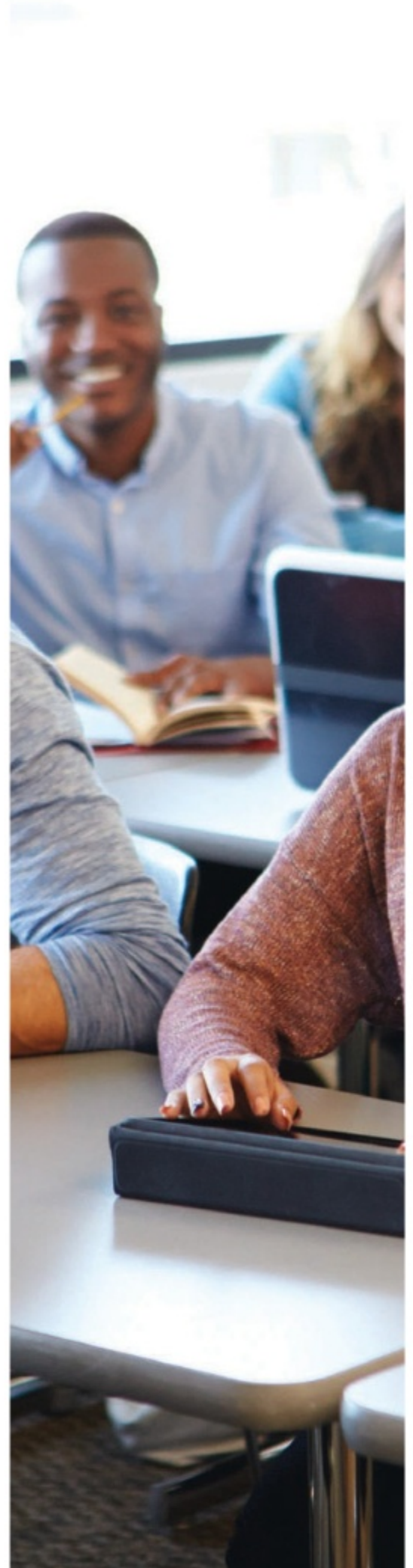
Search for more employers: www.cimaglobal.com/ouremployers

2. Global Job Opportunities

Qualifying as a Chartered Global Management Accountant with CIMA will open up global job opportunities in whatever sector you choose to work. As a CIMA student you will have the skills and knowledge to move between roles, taking on new business and financial challenges. This process will open your eyes to the huge number of opportunities that are open to someone with CIMA qualification.

Many job opportunities can be found on CIMA MY JOBS.

CIMA's official jobsite, where major global employer regularly advertise sought after positions: myjobs.cimaglobal.com



3. Earn Higher Salaries

As a CGMA designation holder, you can earn more and go further. (Keep reading, we have the numbers to prove it) Even while you're still studying, you can step ahead in the job market, because working to get your designation shows employers you're dedicated, hardworking and always thinking about your future. If you're already working, the CGMA designation can help you move up the ladder. A glimpse at average annual salaries of CIMA students and CGMA designation holders:



1 USA

Students: N/A
Members: USD156,000

2 Canada

Students: N/A
Members: CAD112,000

3 Ireland

Students: EUR45,000
Members: EUR83,000

4 UK

Students: GBP32,000
Members: GBP60,000

5 Poland

Students: PLN105,000
Members: PLN198,000

6 South Africa

Students: ZAR405,000
Members: ZAR863,000

7 Botswana

Students: BWP140,000
Members: N/A

8 Zambia

Students: ZMW140,000
Members: N/A

9 Zimbabwe

Students: ZWD24,000
Members: N/A

10 UAE

Students: AED193,000
Members: AED402,000

11 Pakistan

Students: PKR733,000
Members: N/A

12 India

Students: INR1,404,000
Members: INR2,506,000

13 Sri Lanka

Students: LKR539,000
Members: LKR2,173,000

14 China

Students: CNY389,000
Members: CNY791,000

15 Malaysia

Students: MYR75,000
Members: MYR195,000

16 Singapore

Students: N/A
Members: SGD143,000

17 Hong Kong

Students: N/A
Members: HKD1,010,000

18 Australia

Students: N/A
Members: AUD132,000

19 New Zealand

Students: N/A
Members: NZD134,000

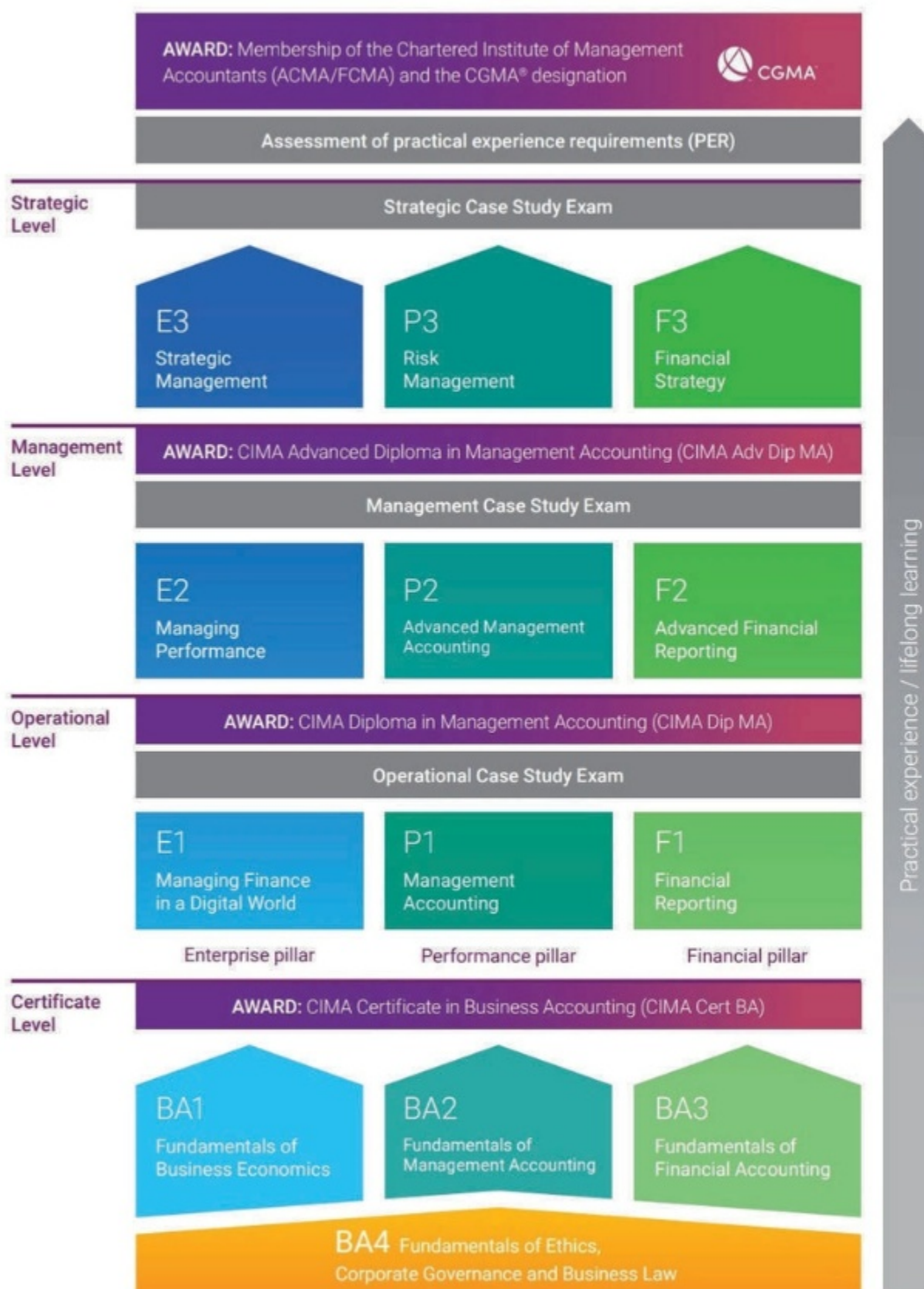
Source: CIMA Salary Survey 2017

4. Preparing You for Bigger Opportunities

One of the most exciting aspects of embarking upon a CIMA qualification is the way it will enhance your career if you're already working. As you progress through each level, you'll find yourself acquiring and gaining business and financial skills that are directly relevant to the work you are in. This, in turn, will prepare you for larger, more interesting roles and greater responsibility within your organisation. As you progress through the qualification, you'll also gain individual awards after each level.

CIMA COURSES

The CIMA qualification gives you the skills, expertise and authority to call the shots and make decisions that will lead to ongoing success.



ENTRY REQUIREMENTS

For the Certificate in Business Accounting

You don't need any formal qualification to start this level. You will need a good understanding of both English and Maths and a passion to succeed in business. If you are doing Math Literacy, you will need a minimum of 50% pass rate. If you have an accredited accounting qualification. You might be eligible for exemptions from subjects at this level.

Call us to find out more about Exemptions.



To Proceed Beyond the Certificate in Business Accounting

You require a qualification in either accounting or finance, this could either be:

- Diploma in Cost and Management Accounting
- BCom/BCom Honours in Accounting, Management Accounting or any finance related area.
- Master's in Accounting or MBA





CIMA FLP ROUTE

FLP PROGRAM

IS AN ACCELERATED ROUTE TO QUALIFYING AS A CHARTERED GLOBAL MANAGEMENT ACCOUNTANT (CGMA)

With a once-off payment fee and a **maximum** of 3 case study exams you can qualify.

The Institute of Management Accounting and Strategy (IMAS), a CIMA Global Learning Partner is proud to have collaborated with CIMA to bring you a premium digital pathway to assist achieve the much sought after Chartered Global Management Accountant (CGMA) designation.

This digital-first learning program is similar in scope and rigor to a master's degree. You'll learn the finance, business, digital, people and leadership skills that employers are looking for, today and in the future. Watch a virtual tour of the CGMA Finance Leadership Program below.

Why choose the CGMA Finance Leadership Program?

GET THE SKILLS THAT EMPLOYERS SAY MATTER.

The CGMA Finance Leadership Program will teach you the skills that 2,000 finance teams have identified as being critical for your career.

FINANCE PROFESSIONALS CREATED IT FOR FINANCE PROFESSIONAL.

You can apply what you learn to the larger business context right away, with all topics taught through scenarios, interactive exercises and business simulation. Written by authors with years of firsthand professional experience in finance and business, the courses are also developed and backed by AICPA and CIMA, the world's two largest and influential accounting and finance associations.

LEARN IN YOUR OWN TIME, AT YOUR OWN PACE.

Unlike traditional programs, the CGMA Finance Leadership Program was designed from scratch for working professionals. Everything is online — including most of the exams. You can study when you want, wherever you are, and even learn the topics in whichever order you like.

BUILD ON YOUR EXISTING KNOWLEDGE.

The CGMA Finance Leadership Program builds on your background, so you can start the program at the entry point that's right for you — no need to repeat any of your learning.

PRICED TO BE ACCESSIBLE.

If your employer is helping fund your studies, there's good news: the CGMA Finance Leadership Program is priced within the range of most corporate tuition reimbursement policies. You can expect to pay between R2,500 and R5,000, depending on how long it takes you to complete the program.

How is FLP different from the normal CIMA route?

- FLP is a CIMA digital learning and assessment platform –
- which mean, you will learn and undertake all your
- assessments online.
- You will only have three case study exams to pass to qualify as a CGMA holder.
- Objective test exams are now replaced by competency assessment.
- Once Off payment.
- Ability to skip topics you already know with pre-assessments. Interactive exercises.
- Business simulation assignments.

Why choose IMAS supported premium FLP route?

- We have an impeccable track record of delivering consistent results since 2014.
- Our pass rates are among the leading in the country and compare favourable with global benchmarks.
- We have a team of passionate lecturers and student liaison officers that will be handholding you throughout your FLP journey.
- Our team of student liaison officers will guide you through our weekly scheme of work that will entail the topics/competency to be covered including your online assessment.
- While our lecturers will take you through different concepts, topics and examples to ensure thorough understanding in order to apply this in our interactive exercises and business simulation assignments.
- Through our supplementary program that runs mid-week in the evening and repeats on weekends, you will be able to get more than the digital CIMA platform will offer in order to
- ensure you are ready to pass the three case study exams.
- Upon completing the different competency and qualifying for Case Study, you will attend our Case Study Workshop covering the following:
 - Case Study Exam preparation guidance and exam technique.
 - Analysis of the preseen material released by CIMA, linking these to the different competency covered in the F, P and E subjects.
 - Industry analysis of the company covered in the preseen material.
 - A minimum of six mock exam based on the actual case study.
 - Access to leading case study experts from a team of IMAS Lecturers.
- You will be part of IMAS WhatsApp Group with likeminded students with 24 hours access to IMAS team of lecturers for any assistance.



2026 CIMA Fees

Part-time (Per Module)	Virtual Online	Contact
CIMA Certification in Business Accounting	R 7,450	R 8,250
CIMA Diploma in Management Accounting	R 7,450	R 8,250
CIMA Advanced Diploma in Management Accounting	R 7,450	R 8,250
CIMA Strategic Level	R 7,450	R 8,250

The above part-time fees include:

- Tuition, Mock Exams, Free Access to our online pre-recorded classes and notes *CIMA Registration Fee, Exemption Fee & Exam Fees are excluded

Distance learning/Home Study (Per Module)

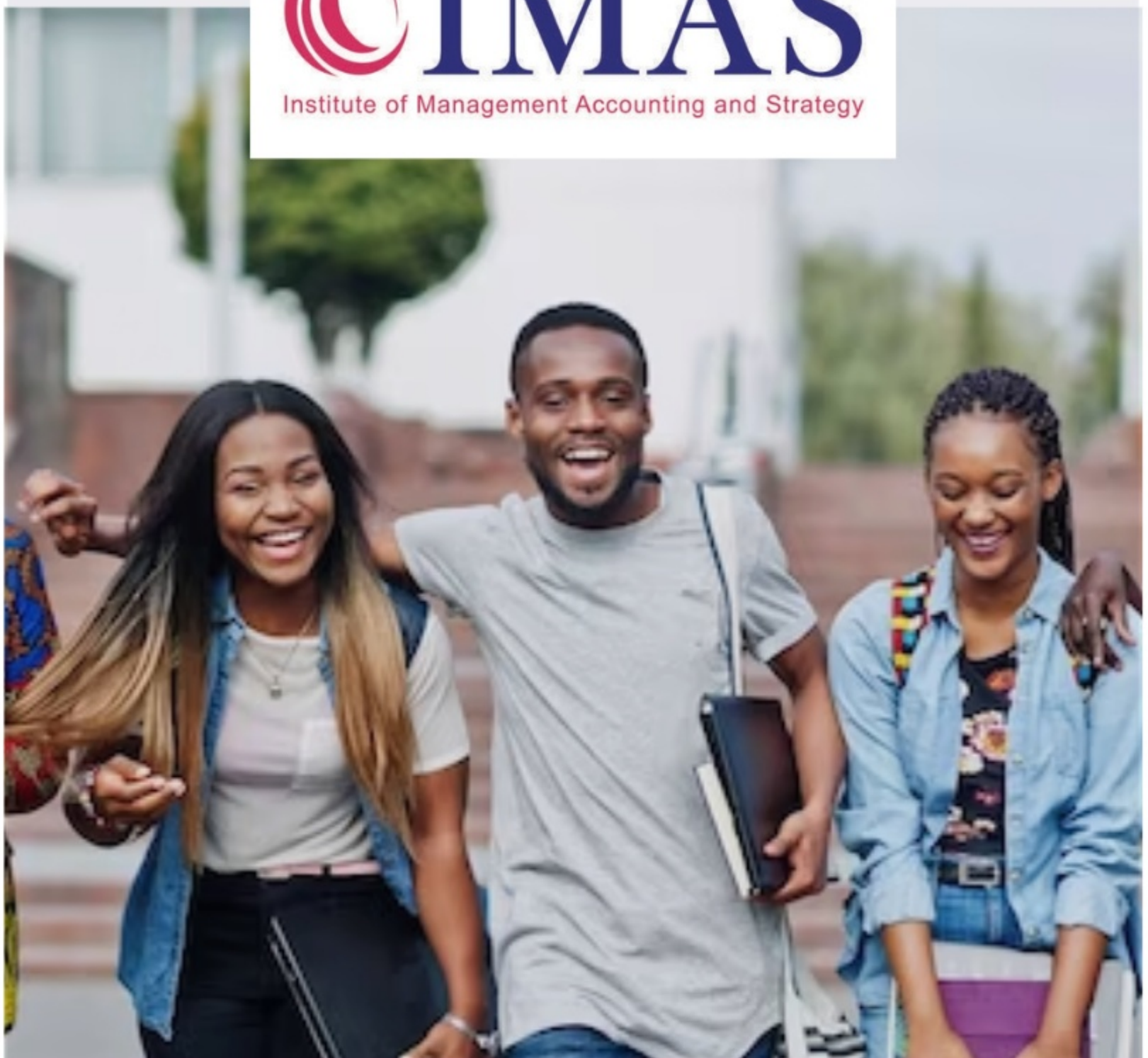
All CIMA Distance Learning Subjects	R 5,350
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Distance Learning Fees include:

- Study Material and Access to our Online Student Portal and Mobile App Access, loaded with pre-recorded lecture videos and notes
- Two days of revision classes
- Access to online mock exams
- Lecturer consultations

Finance Leadership Program 1	Virtual Online
1 Year Subscription	R 72,500
2 Years Subscription	R 120,000
3 Years Subscription	R 169,000

Finance Leadership Program 1	Distance Learning
1 Year Subscription	R 66,500
2 Years Subscription	R 112,900
3 Years Subscription	R 159,000



Main Campus Physical Address:

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CIMA & ICB qualifications are registered with South African Qualification Authority (SAQA) and FASSET, the Sector Education and Training Authority for Finance, Accounting, Management Consulting and other Financial Services.
IMAS FASSET ACCREDITATION NO: A585000052